

**NEHRU MEMORIAL COLLEGE [AUTONOMOUS]**  
(Affiliated to Bharathidasan University)  
PUTHANAMPATTI – 621 007.

P.G AND RESEARCH DEPARTMENT OF COMMERCE

**M.Com., COMMERCE**

**SYLLABUS**

*UNDER CHOICE BASED CREDIT SYSTEM [CBCS]*

*[FOR THE CANDIDATES ADMITTED FROM THE YEAR 2015-2016 ONWARDS]*





**NEHRU MEMORIAL COLLEGE (AUTONOMOUS) PUTHANAMPATTI 621 007**  
**M Com. Course Structure under CBCS**  
**(For the candidate admitted from the year 2015-16)**

Sem	Course Code(s)	Course(s)	Title of the Course(s)	Hrs/Week	Credit	Marks		Total
						Int.	Ext.	
I	15PC101	CC-I	Managerial Economics	6	5	40	60	100
	15PC102	CC-II	Dynamics of Entrepreneurial Development	6	5	40	60	100
	15PC103	CC-III	Organisational Behaviour	6	4	40	60	100
	15PC104	CC-IV	Advanced Cost and Management Accounting	6	4	40	60	100
	15PC105	CC-V	Retail Marketing	6	4	40	60	100
			<b>TOTAL</b>		<b>30</b>	<b>22</b>	<b>200</b>	<b>300</b>
II	15PC206	CC-VI	Advanced Financial Management	6	5	40	60	100
	15PC207	CC-VII	Strategic Management	6	5	40	60	100
	15PC208	CC -VIII	International Marketing	6	4	40	60	100
	15PC209	CEC-I	Advanced Business Statistics & Quantitative Techniques *	6	4	40	60	100
	15PC210a	OEC	Accounting for Executives	6	4	40	60	100
	15PC210b		Marketing Management					
		<b>TOTAL</b>		<b>30</b>	<b>22</b>	<b>200</b>	<b>300</b>	<b>500</b>
III	15PC311	CC-IX	Advanced Corporate Accounting	6	5	40	60	100
	15PC312	CC-X	Research Methodology	6	5	40	60	100
	15PC313	CC-XI	Security Analysis & Portfolio Management	6	4	40	60	100
	15PC314	CEC-II	Personality Development	6	4	40	60	100
	15PC315	CEC-III	E-Commerce Concept and Models	6	4	40	60	100
			<b>TOTAL</b>		<b>30</b>	<b>22</b>	<b>200</b>	<b>300</b>
IV	15PC416	CC-XII	Services Marketing	6	5	40	60	100
	15PC417	CC-XIII	Income Tax Law & Practice	6	5	40	60	100
	15PC418	CC-XIV	Human Resource Management *	6	5	40	60	100
	15PC419	CEC-IV	Information Technology for Management	6	4	40	60	100
	15PC420P	CC -XV	Project Work	6	5	40	60	100
			<b>TOTAL</b>		<b>30</b>	<b>24</b>	<b>200</b>	<b>300</b>
		<b>GRAND TOTAL</b>		<b>120</b>	<b>90</b>	<b>800</b>	<b>1200</b>	<b>2000</b>

*B. S. S. S. S.*  
13/7/15



**M.Com (CBCS)**

(For the Candidate to be admitted from the year 2015 onwards)

<b>Course</b>	<b>Total Paper</b>	<b>Hours</b>	<b>Credit</b>
Core Course ~ CC	15	90	70
Elective Core Course ~ ECC	04	24	16
Inter Disciplinary Course ~ IDC (OE C)	01	06	04
<b>TOTAL</b>	<b>20</b>	<b>120</b>	<b>90</b>